



SWANCC's EDUCATIONAL EXPO

November 15, 2014 | 10 am to 3 pm
Oakton Community College, Des Plaines

“Trashy Fashion” Design Criteria

The Solid Waste Agency of Northern Cook County (SWANCC) is a non-profit intergovernmental agency dedicated to providing environmentally-sound waste management services and programs for member communities - emphasizing source reduction (reduce, reuse), recycling and buying recycled or renewable products. Because of the Agency's focus on reducing waste, please adhere to the following criteria as you create fashions for the 2014 Trashy Fashion Show. If designs are not in compliance with this criteria, the outfit will not be considered for the runway.

In order to participate in SWANCC's Trashy Fashion Show Project, designers must live or attend a school in one of SWANCC's member communities:

Arlington Heights	Glenview	Mount Prospect	Skokie
Barrington	Hoffman Estates	Niles	S. Barrington
Buffalo Grove	Inverness	Palatine	Wheeling
Elk Grove Village	Kenilworth	Park Ridge	Wilmette
Evanston	Lincolnwood	Prospect Heights	Winnetka
Glencoe	Morton Grove	Rolling Meadows	

The focus of this project is to take “garbage” – pieces of parts that are destined for a landfill and turn them into artistic fashions, **NOT to purchase or use new items** (like duct tape or new garbage bags). At least 90% of the main outfit must be compiled of rescued objects or recyclables (no food waste). Each designer or team must create a main outfit and three accessories to correspond with this year's theme, “My Solution to Pollution”.

This Year's Theme: "My Solution to Pollution":

Your outfit must be created to bring awareness to a number of pollution causes.

Air Pollution – greenhouse gas emissions, carbon pollution, asthma, idling, toxicity, smog

Land Pollution – chemical spills, litter, wildlife habitat, pesticides,

Light Pollution – light rhythms, bird migration reproduction and feeding, decreased visibility

Noise Pollution – hearing loss, health, effects on wildlife

Water Pollution – medications, tap water, litter, oil spill, aquatic life, wetlands, runoff

Material Suggestions:

Consider how these items can be cut, folded, molded, knotted, shredded, stitched, woven or reconstructed to make an outfit or specific sections within the design.

- Scraps of textiles or tiles
- Recyclables – paper, plastics, aluminum, steel, cardboard, magazines, books, phone books, etc.
- Discarded clothing
- Beverage bottle caps or six-pack rings
- Burlap or plastic bags
- Old toys or game pieces
- Packaging materials
- Found outdoor objects – pinecones, sticks, etc.
- Food containers (clean)
- Anything bound for the garbage or recycling bin

Ideas for Finding Materials:

These are some starting ideas, the possibilities are endless!

- Ask friends/neighbors to collect materials for you
- Peruse current materials or post wanted items on freecycle.org
- Shrink wrap – any grocery or department store
- Any manufacturing industry, business or corporation
- Canvas scraps – canvas bag industry
- Misc fabrics – garment industry, upholstery shops, interior designers, carpet samples, etc.
- Burlap bags – coffee roasters
- Silver plastic coffee bags – Starbucks
- Plastic bags – grocery stores
- Recycled materials – your local recycling center or your own bin/toter cart
- School's Lost & Found
- Closets
- Basement

Main Outfit Options:

Each participant must have a top and bottom combo or a dress ensemble.

- Dress
- Blouse/Top
- Vest
- Coat/Cape
- Seasonal Wear
- Skirt
- Shorts
- Pants
- Suit
- Formal Wear

Accessory Suggestions:

Each participant must select 3 accessories.

- Belt
- Hat
- Glasses
- Umbrella
- Suspenders
- Socks
- Shoes/Boots
- Scarf/Shawl
- Wig
- Leggings
- Gloves
- Purse
- Hair Clip
- Mask
- Apron
- Tie
- Jewelry
- Travel Bag
- Props
- Collar

Means to Attach Materials:

Try to use environmentally-friendly glues, dyes, paints, resins, etc. and be mindful of the weight of materials being used in the finished product.

- Hot glue gun or crazy glue
- Sewing techniques – machine or by hand
- Packing or duct tape
- Safety pins or staples
- Weaving, braiding, lacing, crocheting or knitting materials
- Paper clips or rubber bands
- Natural adhesives – rice, flour with water mixture or milk/vinegar/baking soda mixture

Planning Suggestions:

The following are elements to consider in the production phase:

- Designers should make sketches of outfit from all angles
 - What is the base material for the garment going to be?
 - Is there a theme?
- Compile a sample board of materials to be used
- Sketch the outfit with accessories
- Collect materials to be used
- Create a small scale outfit to get familiar with materials
- Assemble outfit
- Fit outfit to model during the entire process

Each designer must submit a color photo of their outfit (front and back) with three accessories and a written description of materials used to Mary Allen at SWANCC by **Friday, October 24, 2014.**

Not meeting program criteria or deadlines will result in automatic elimination. No exceptions will be made.

Trouble-Shooting Tips and Suggestions

- Garments need to be well made and safe – no sharp materials or edges
- Consider the comfort of the outfit, can model walk up stairs, on the runway, sit, see, etc?
- Be aware of the weight of the accumulated materials
- Be mindful of materials selected to fasten garments and accessories
- Use sturdy thread, tape, etc. – test first
- Try to use environmentally-friendly glues, dyes, paints, resins, etc.
- If pattern is unclear, make a 3D small-scale version
- Ask for assistance if you get stuck (no pun intended)
- Allow enough time to make outfit – there are ALWAYS unforeseen challenges
- Fit garment on model several times during the process

If you have any questions or need additional information, contact Mary Allen at (847) 724-9205, extension 204 or at mary@swancc.org.

SWANCC's Trashy Fashion Show Timeline

All forms and files are to be sent to Mary Allen at mary@swancc.org.

- Commitment form due by **Friday, June 13, 2014**.
- **Digital photos** of the front and back of your final outfit, accessories and written descriptions are due to Mary Allen by **Friday, October 24, 2014**.
- All designers will be notified by **Friday, October 31, 2014**, if their outfit has been selected to be showcased in the November 15th fashion show.
- There will be a rehearsal for all selected designers/models before the show on **Saturday, November 15, 2014**, at 12:00 pm. Please be prompt.
- SWANCC's Trashy Fashion Show will be held on **Saturday, November 15, 2014**, at 2:00 pm at Oakton Community College, 1600 E. Golf Road, Room 1600 in Des Plaines. Please note that this is a change in location from previous years.

Sources of Inspiration

- **Recycle Runway (Nancy Judd):** recyclerunway.com
- **Haute Trash:** hautetrash.org
- **Tree Hugger:** treehugger.com/tag/recycled-fashion/
- **Cameron's Pinterest:** pinterest.com/cameron_ruen/trashy-fashions