



“Trashy Fashion” Design Criteria

The Solid Waste Agency of Northern Cook County (SWANCC) is a non-profit intergovernmental agency dedicated to providing environmentally-sound waste management services and programs for member communities - emphasizing source reduction (reduce, reuse), recycling and buying recycled or renewable products. Because of the Agency’s focus on reducing waste, please adhere to the following criteria as you create fashions for the 2013 Trashy Fashion Show. If designs are not in compliance with this criteria, the outfit will not be considered for the runway.

In order to participate in SWANCC’s Trashy Fashion Show Project, designers must live or attend a school in one of SWANCC’s member communities:

Arlington Heights	Glenview	Mount Prospect	Skokie
Barrington	Hoffman Estates	Niles	S. Barrington
Buffalo Grove	Inverness	Palatine	Wheeling
Elk Grove Village	Kenilworth	Park Ridge	Wilmette
Evanston	Lincolnwood	Prospect Heights	Winnetka
Glencoe	Morton Grove	Rolling Meadows	

The focus of this project is to take “garbage” — pieces of parts that are destined for a landfill and turn them into artistic fashions, **NOT to purchase or use new items** (like duct tape or new garbage bags). At least 90% of the main outfit must be compiled of found items, reused objects or recyclables (no food waste). Each designer or team must create a main outfit and three accessories to correspond with a “cause” - something meaningful on a personal basis.

This Year's Theme: "Causes":

Your outfit can be created to bring awareness or support to any number of causes. Please note that the examples below are for brainstorming purposes only and that you are able to pick any cause or organization that you wish within these guidelines.

Environmental – Rainforest deforestation, Keystone XL Pipeline, Fracking, Pesticide Use, Urban Agriculture, Resource Management

Social – Homelessness, Human Inequalities, Health Issues

Associations – Cancer Society, Humane Society, Make A Wish Foundation

Material Suggestions:

Consider how these items can be cut, folded, molded, knotted, shredded, stitched, woven or reconstructed to make an outfit or specific sections within the design.

- Scraps of textiles or tiles
- Recyclables – paper, plastics, aluminum, steel, cardboard, magazines, books, phone books, etc.
- Discarded clothing
- Beverage bottle caps or six-pack rings
- Burlap or plastic bags
- Old toys or game pieces
- Packaging materials
- Found outdoor objects – pinecones, sticks, etc.
- Food containers (clean)
- Anything bound for the garbage or recycling bin

Ideas for Finding Materials:

These are some starting ideas, the possibilities are endless!

- Ask friends/neighbors to collect materials for you
- Peruse current materials or post wanted items on freecycle.org
- Shrink wrap – any grocery or department store
- Any manufacturing industry, business or corporation
- Canvas scraps – canvas bag industry
- Misc fabrics – garment industry, upholstery shops, interior designers, carpet samples, etc.
- Burlap bags – coffee roasters
- Silver plastic coffee bags – Starbucks
- Plastic bags – grocery stores
- Recycled materials – your local recycling center or your own bin/toter cart
- School's Lost & Found
- Closets
- Basement

Main Outfit Options:

Each participant must have a top and bottom combo or a dress ensemble.

- Dress
- Blouse/Top
- Vest
- Coat/Cape
- Seasonal Wear
- Skirt
- Shorts
- Pants
- Suit
- Formal Wear

Accessory Suggestions:

Each participant must select 3 accessories.

- Belt
- Hat
- Glasses
- Umbrella
- Suspenders
- Socks
- Shoes/Boots
- Scarf/Shawl
- Wig
- Leggings
- Gloves
- Purse
- Hair Clip
- Mask
- Apron
- Tie
- Jewelry
- Travel Bag
- Props
- Collar

Means to Attach Materials:

Try to use environmentally-friendly glues, dyes, paints, resins, etc. and be mindful of the weight of materials being used in the finished product.

- Hot glue gun or crazy glue
- Sewing techniques – machine or by hand
- Packing or duct tape
- Safety pins or staples
- Weaving, braiding, lacing, crocheting or knitting materials
- Paper clips or rubber bands
- Natural adhesives – rice, flour with water mixture or milk/vinegar/baking soda mixture

Planning Suggestions:

The following are elements to consider in the production phase:

- Designers should make sketches of outfit from all angles
 - What is the base material for the garment going to be?
 - Is there a theme?
- Compile a sample board of materials to be used
- Sketch the outfit with accessories
- Collect materials to be used
- Create a small scale outfit to get familiar with materials
- Assemble outfit
- Fit outfit to model during the entire process

Each designer must submit a color photo of their outfit (front and back) and accessories with a written description of materials used to Mary Allen at SWANCC by **Friday, October 4, 2013**.

Not all entrees are guaranteed to be in the fashion show. Submissions will be reviewed by a panel of judges for quality, originality and creativity, with show selections made by Friday, October 11, 2013. All designers will be notified of inclusion by email.

Trouble-Shooting Tips and Suggestions

- Garments need to be well made and safe – no sharp materials or edges
- Consider the comfort of the outfit, can model walk up stairs, on the runway, sit, see, etc?
- Be aware of the weight of the accumulated materials
- Be mindful of materials selected to fasten garments and accessories
- Use sturdy thread, tape, etc. – test first
- Try to use environmentally-friendly glues, dyes, paints, resins, etc.
- If pattern is unclear, make a 3D small-scale version
- Ask for assistance if you get stuck (no pun intended)
- Allow enough time to make outfit – there are ALWAYS unforeseen challenges
- Fit garment on model several times during the process

If you have any questions or need additional information, contact Mary Allen at (847) 724-9205, extension 204 or at mary@swancc.org.

SWANCC's Trashy Fashion Show Timeline

All forms and files are to be sent to Mary Allen at mary@swancc.org.

- Commitment form due by **Friday, June 14, 2013**.
- **Please take digital photos** of the front and back of your final outfit, as well as the accessories for juried review. Outfit and accessory photos and written descriptions are due to Mary Allen by **Friday, October 4, 2013**.
- All designers will be notified by **Friday, October 11, 2013**, if their outfit has been selected to be showcased in the November 15th fashion show.
- There will be a rehearsal for all selected designers/models before the show on **Friday, November 15, 2013**, at 5:00 pm. Please be prompt.
- SWANCC's Trashy Fashion Show will be held on **Friday, November 15, 2013**, at 7:00 pm at the Marriott Hotel, 4800 Hoffman Boulevard, in Hoffman Estates. Please note that this is a change in location from previous years.

Sources of Inspiration

- **Recycle Runway (Nancy Judd):** recyclerunway.com
- **Haute Trash:** hautetrash.org
- **Tree Hugger:** treehugger.com/tag/recycled-fashion/
- **Cameron's Pinterest:** pinterest.com/cameron_ruen/trashy-fashions

“Trashy Fashion” Judging Criteria

There are 25 total points possible, with a minimum of 15 points guaranteeing a spot in SWANCC’s 2013 Trashy Fashion Show. Electronic photos of outfits and accessories are required and must be submitted by **October 4, 2013**.

Please be mindful that this is a family-friendly show when designing your fashions. Models will walk down a runway several feet above the eye level of the audience. Please keep length of garments or materials used for event appropriateness.

1. Visual Impact (5 points)

This is the first impression made from looking at your garment. Is it a cohesive piece? Does it look planned out or were the items simply stuck to the outfit? Were your design choices intentional? Do the colors and materials work together? Is there a “wow factor”?

2. Design Concept (5 points)

Does your design have a concept behind it? Is there some sort of pattern, texture or intent within the design? Is it obvious what you were going for? What is the idea or plan behind the design? Is there a focal point? How well do the accessories go with the piece? This step may take some research and development time.

3. Construction Technique (5 points)

Is your outfit securely fastened? Will it fall apart tomorrow? Did you manipulate your materials in any way (ie. Cutting shapes, making patterns, weaving)? How is your garment held together (ie. Glue, staples, tape, cord, interlocking)? Does it carry the weight of materials used?

4. Creativity (5 points)

How original is your outfit? How did you make it your own? What was your inspiration? Was your concept executed well? Does your design look intentional?

5. Best Use of Materials (5 points)

Were the materials reused, recycled or found - not bought? Does the type of material used flow with the style of outfit? Is the material too heavy for your outfit? Is the design enhanced because of your material?