



“Trashy” Fashion Design Criteria

The Solid Waste Agency of Northern Cook County (SWANCC) is a non-profit intergovernmental agency dedicated to providing environmentally-sound waste management services and programs for member communities - emphasizing source reduction (reduce, reuse), recycling and buying recycled or renewable products. Because of the Agency’s focus on reducing waste, please adhere to the following criteria as you create fashions for the 2012 Trashy Fashion Show. If designs are not in compliance with this criteria, the outfit will not be considered for the runway.

In order to participate in SWANCC’s Trashy Fashion Show Project, designers must live or attend a school in one of SWANCC’s member communities:

Arlington Heights	Glenview	Mount Prospect	Skokie
Barrington	Hoffman Estates	Niles	S. Barrington
Buffalo Grove	Inverness	Palatine	Wheeling
Elk Grove Village	Kenilworth	Park Ridge	Wilmette
Evanston	Lincolnwood	Prospect Heights	Winnetka
Glencoe	Morton Grove	Rolling Meadows	



The focus of this project is to take “garbage” — pieces of parts that are destined for a landfill and turn them into artistic fashions, **NOT to purchase or use new items** (like duct tape or new garbage bags). At least 90% of the main outfit must be compiled of found items, reused objects or recyclables (no food waste). Each designer or team must create a main outfit and three accessories to correspond with a movie character in one the following categories.

Movie Categories:

Your outfit can be created within the following categories. Please note that the examples are for brainstorming purposes only and that you are able to pick any production you wish within these guidelines.

Animated – Toy Story, Beauty and the Beast, Brave

Musical – Mary Poppins, Phantom of the Opera, Les Miserables

Epic – Titanic, Gone With the Wind, Star Wars, Pearl Harbor

Material Suggestions:

Consider how these items can be cut, folded, molded, knotted, shredded, stitched, woven or reconstructed to make an outfit or specific sections within the design.

- Scraps of textiles or tiles
- Recyclables – paper, plastics, aluminum, steel, cardboard, magazines, books, phone books, etc.
- Discarded clothing
- Beverage bottle caps or six-pack rings
- Burlap or plastic bags
- Old toys or game pieces
- Packaging materials
- Found outdoor objects – pinecones, sticks, etc.
- Food containers (clean)
- Anything bound for the garbage or recycling bin

Ideas for Finding Materials:

These are some starting ideas, the possibilities are endless!

- Ask friends/neighbors to collect materials for you
- Shrink wrap – any grocery or department store
- Any manufacturing industry, business or corporation
- Canvas scraps – canvas bag industry
- Misc fabrics – garment industry, upholstery shops, interior designers, carpet samples, etc.
- Burlap bags – coffee roasters
- Silver plastic coffee bags – Starbucks
- Plastic bags – grocery stores
- Recycled materials – your local recycling center or your own bin/toter cart
- School's Lost & Found
- Closets
- Basement





Main Outfit Options:

Each participant must have a top and bottom combo or a dress ensemble.

- Dress
- Blouse/Top
- Vest
- Coat/Cape
- Seasonal Wear
- Skirt
- Shorts
- Pants
- Suit
- Formal Wear

Accessory Suggestions

Each participant must select 3 accessories.

- Belt
- Hat
- Glasses
- Umbrella
- Suspenders
- Socks
- Shoes/Boots
- Scarf/Shawl
- Wig
- Leggings
- Gloves
- Purse
- Hair Clip
- Mask
- Apron
- Tie
- Jewelry
- Travel Bag
- Props
- Collar

Means to Attach Materials

Try to use environmentally-friendly glues, dyes, paints, resins, etc. and be mindful of the weight of materials being used in the finished product.

- Hot glue gun or crazy glue
- Sewing techniques – machine or by hand
- Packing or duct tape
- Safety pins or staples
- Weaving, braiding, lacing, crocheting or knitting materials
- Paper clips or rubber bands
- Natural adhesives – rice, flour with water mixture or milk/vinegar/baking soda mixture

Planning Suggestions

- Designers should make sketches of outfit from all angles
 - What is the base material for the garment going to be?
 - Is there a theme?
- Compile a sample board of materials to be used
- Sketch the outfit with accessories
- Collect materials to be used
- Create a small scale outfit to get familiar with materials
- Assemble outfit
- Fit outfit to model during the entire process
- Each designer must submit a color photo of their outfit (front and back) and accessories with a written description of materials used to Mary Allen at SWANCC by **Friday, September 21, 2012.**

Not all entrees are guaranteed to be in the fashion show. Submissions will be reviewed by a panel of judges for quality, originality and creativity, with show selections made by Friday, October 5, 2012. All designers will be notified of inclusion by email.



Trouble-Shooting Tips and Suggestions

- Garments need to be well made and safe – no sharp materials or edges
- Consider the comfort of the outfit, can model walk up stairs, on the runway, sit, see, etc?
- Be aware of the weight of the accumulated materials
- Be mindful of materials selected to fasten garments and accessories
- Use sturdy thread, tape, etc. – test first
- Try to use environmentally-friendly glues, dyes, paints, resins, etc.
- If pattern is unclear, make a 3D small-scale version
- Ask for assistance if you get stuck (no pun intended)
- Allow enough time to make outfit – there are ALWAYS unforeseen challenges
- Fit garment on model several times during the process

If you have any questions or need additional information, contact Mary Allen at (847) 724-9205, extension 204 or at mary@swancc.org.

SWANCC's Trashy Fashion Show Timeline

All files are to be sent to Mary Allen at mary@swancc.org.

- Commitment form due by **Friday, June 15, 2012**.
- **Please take digital photos** of the front and back of your final outfit, as well as the accessories for juried review. Outfit and accessory photos and written descriptions are due to Mary Allen by **Friday, September 21, 2012**.
- All designers will be notified by **Friday, October 8, 2012**, if their outfit has been selected to be showcased in the November 15th fashion show.
- There will be a rehearsal for all selected designers/models before the show on Thursday, **November 15, 2012**, at 5:00 pm. Please be prompt.
- SWANCC's Trashy Fashion Show will be held on Thursday, **November 15, 2012**, at 7:00 pm. Location to be announced at a later date in conjunction with America Recycles Day, nationally observed on November 15th.

Sources of Inspiration

- **Recycle Runway**, Nancy Judd: recyclerunway.com
- **Gary Harvey**, garyharveycreative.com
- **Junk to Funk**, Portland, OR: junktofunk.org
- **Cameron's Pinterest**, pinterest.com/cameron_ruen/trashy-fashions



“Trashy” Fashion Judging Criteria

There are 25 total points possible, with a minimum of 15 points guaranteeing a spot in SWANCC’s 2012 Trashy Fashion Show. Electronic photos of outfits and accessories are required and must be submitted by **September 21, 2012**.

Please be mindful that this is a family-friendly show when designing your fashions. Models will walk down a runway several feet above the eye level of the audience. Please keep length of garments or materials used for event appropriateness.

1. Visual Impact (5 points)

This is the first impression made from looking at your garment. Is it a cohesive piece? Does it look planned out or were the items simply stuck to the outfit? Were your design choices intentional? Do the colors and materials work together? Is there a “wow factor”?

2. Design Concept (5 points)

Does your design have a concept behind it? Is there some sort of pattern, texture or intent within the design? Is it obvious what you were going for? What is the idea or plan behind the design? Is there a focal point? How well do the accessories go with the piece? This step may take some research and development time.

3. Construction Technique (5 points)

Is your outfit securely fastened? Will it fall apart tomorrow? Did you manipulate your materials in any way (ie. Cutting shapes, making patterns, weaving)? How is your garment held together (ie. Glue, staples, tape, cord, interlocking)? Does it carry the weight of materials used?

4. Creativity (5 points)

How original is your outfit? How did you make it your own? What was your inspiration? Was your concept executed well? Does your design look intentional?

5. Best Use of Materials (5 points)

Were the materials reused, recycled or found - not bought? Does the type of material used flow with the style of outfit? Is the material too heavy for your outfit? Is the design enhanced because of your material?

SWANCC "Trashy Fashion" Show

Commitment Form

I, _____, commit to create a quality "trashy" outfit with three
(print name)

accessories for SWANCC's sixth *Trashy Fashion Show* on Thursday, November 15, 2012. I understand that designers do not have to be models and will find my own model, or will let SWANCC know if I am in need of someone to model my outfit. I have read SWANCC's Project Criteria and reviewed the timeline and agree to adhere to these terms.

I agree to:

- Make an outfit and accessories from a minimum of 90% reused or recycled materials.
- Follow the Trashy Fashion Design Criteria as outlined. I understand that my outfit must be of a character from a movie within one of the three categories.

Check one of the following:

- I am creating an outfit by myself.
- I am part of a team to create an outfit and will be the main contact for the group.

Signature _____ Date _____

Email _____

Cell Phone _____

Mailing Address _____

City _____ Zip _____

Please scan or fax the Commitment Form and send to Mary Allen at mary@swancc.org or (847) 724-9605 no later than Friday, June 15, 2012. Thank you for your cooperation.

SWANCC "Trashy Fashion" Show

Designer Submission Form (For each outfit)

Print Neatly!

Designer Name: _____

Cell Phone: _____

Email Address: _____

Community: _____

Adult Sponsor:
(If applicable) _____

Movie Name: _____

Movie Character: _____

Write a description of the outfit and accessories you created with all materials used.

Main Outfit Name: _____

Materials Used (with percentage break-down of each, ie, 20% office paper, 30% foil, etc.):

Where did the materials come from?

Main Outfit Description:

List Three Accessories:

Designer Information

Designer Biography (School, Profession, Hobbies – Tell us about yourself!):

I do my part to preserve the environment by _____

Model Information

I will model my own outfit

A friend will model my outfit – this section must be complete!

Model Name: _____

Email: _____

Cell Phone: _____

Community: _____

Comments:

This form must be returned to Mary Allen by Friday, September 21, 2012. Be sure to include digital color photos of your outfit and accessories with a front and back view of each. You may email to mary@swancc.org or mail to:

SWANCC
Attn: Mary Allen, Recycling and Education Director
2700 Patriot Blvd, Suite 110
Glenview, IL 60026

If you have any questions, please contact Mary at (847) 724-9205, extension 204.